

# Stockade Polo & Saddle Club, Inc.

Glenville, New York - [www.stockadepolo.com](http://www.stockadepolo.com) - [sanita@att.net](mailto:sanita@att.net)

## 2011 Sponsorship and Advertising Opportunities



**Season Title Sponsor:** Acknowledgment in all SPSC publications and via public address during competitions as the Title Sponsor for the season. Company name displayed on a jump or ring ends at all events. Banner displayed at all events. Company name embroidered on Championship Coolers for Dressage and Combined Tests. (\$2500)


**Dressage Show Title Sponsor (available for each Dressage at Stockade USEF/USDF licensed show):** Full-page ad in Show Program, along with listing in all pre- and post show advertising and press releases. Banner displayed at sponsored competition. Public address announcements during competition. Company name will be embroidered on Show Champion Coolers. (\$ 1000)



**Jump Sponsor:** Company name/logo displayed on jump wings, or customized sponsor jump designed and built especially for you, and placed in the jumper ring for the entire season. (\$500-\$2500 depending on jump design selected)

**Ring Ends:** Your name and logo on ring ends, used as start/finish markers in the jumper ring, gate and/or corner markers for our dressage arena. (\$500/season)

**High-Point Hunter Champion Sponsor:** Company name embroidered on Championship Cooler, to be presented to the high-point hunter in each hunter/jumper competition. ¼ page ad in prize list and listing as special award sponsor. Public address announcements during competition. (\$200)




**Equine Clinic at OakenCrest**  
880 Bridge St, Ravena, NY 12143  
Phone: (518) 769-9441 • Fax: (518) 769-9292  
Email: [EquineClinic@oakencrest.org](mailto:EquineClinic@oakencrest.org)

The Equine Clinic at OakenCrest is a team dedicated to the welfare of the horse through comprehensive and compassionate veterinary care. We are committed to the growth and education of our clients and ourselves. We foster an atmosphere that supports the personal and professional satisfaction of our staff. As leaders in the equine industry, we serve our clients in a professional and ethical manner and will continue to build a relationship based on honesty and respect.

Office Hours: Monday-Friday 9 am - 5 pm, Saturday 9 am - 12 pm  
Emergency services available 24 hours a day, 7 days a week, and 365 days a year.

Dr. Richard Lasser, DVM  
Jeri Gell, DVM • Kristin Helwegge, DVM • Steve Telle, DVM • Tamara DeBake, DVM  
Ryan Henry, DVM • Christine Conzack, DVM • Jen Smith, DVM • Shannon Gu, DVM



Stockade Polo & Saddle Club, Inc. thanks ECO,  
Title Sponsor for our 2010 show season!

**Hunter Division or Dressage Class Sponsor:** Listing in prize list/show program as division sponsor. Public address announcement during competition. (\$100 per division or class)

**Trophies/Awards:** If you have a product or items you would like to present as class, division or championship trophies, please let us know.

**Exhibitor Packet Inserts:** Your business card, literature and/or product samples inserted in all dressage/CT exhibitor packets (USEF/USDF and schooling shows) through the entire show season. (\$100/show or \$300 season)

**Banner Display:** Your banner displayed prominently during all competitions. (\$300 per season)

### Season Program Print Advertising Rates:

Full Page: \$150 -- 1/2 Page: \$80 -- 1/4 Page: \$60 -- 1/8 Page (business card): \$50.  
*Advertising and artwork must be camera-ready.* Electronic submission in jpg or pdf format (preferred) on disk or emailed to [sanita@att.net](mailto:sanita@att.net). Clean, clear hard copy accepted (business cards can be submitted for ¼ page ads).

**Website:** All sponsors will be acknowledged on the Stockade Polo & Saddle Club, Inc. website ([www.stockadepolo.com](http://www.stockadepolo.com))



## **2011 Sponsorship and Advertising Opportunities**

Received:       \$ \_\_\_\_\_

From:           \_\_\_\_\_

\_\_\_\_\_

For:            \_\_\_\_\_

\_\_\_\_\_

By:             \_\_\_\_\_

Special notes/comments:

*Thank you for your support!*

For questions or further information, contact:

**Stan Horton or Anita Jaffe**

[sanita@att.net](mailto:sanita@att.net) -- (518) 384-0333 (home)

(518) 986-2336 (Stan's cell) -- (518) 796-8899 (Anita's cell)

*Please mail payment to:*

**Stockade Polo & Saddle Club, Inc.**

957 Charlton Road

Glenville, New York 12302.